

The logo graphic consists of a dark teal square with a light teal square partially visible behind it, creating a layered effect. The text is centered within the dark teal area.

ACEC

ANNUAL  
CONVENTION  
& LEGISLATIVE  
SUMMIT 2024

# EXHIBIT<sup>AND</sup> SPONSORSHIP PROSPECTUS

**MAY 13-16, 2024**

GRAND HYATT WASHINGTON  
WASHINGTON D.C.

# INCREASE YOUR VISIBILITY WITH TOP A/E EXECUTIVES AND DECISION MAKERS!

**67%**

are C-level executives,  
including CEOs,  
presidents, principals,  
CFOs, COOs, and CIOs.

**32%**

are service engineering  
professionals, including project  
managers representing civil,  
MEP, geo-technical, land  
development, and surveying  
practice disciplines.

ACEC Annual Convention  
attendees' firms design  
private and public projects in  
**transportation,  
vertical  
construction,  
water/wastewater  
systems, and power**

ACEC Annual Convention  
attendees represent

**78%**  
**of the ENR 500  
Top Design Firms.**



# EXHIBIT OPPORTUNITIES

## STANDARD EXHIBIT SPACE

### INCLUDE:

- Exhibit structure
- Two complimentary Full-Convention personnel registrations
- Access to all ACEC Convention events and education sessions
- Company name listed on the Convention website
- Company listing on the Convention mobile app
- Pre- & post-event attendee lists - includes name, title, organization – no emails (opt-in attendees only)
- “We’re Exhibiting” email signature Convention banner to use in your marketing and social media efforts

### MEMBER

EARLY BIRD  
**\$3,850\***

REGULAR  
**\$4,300**

### NON-MEMBER

EARLY BIRD  
**\$4,575\***

REGULAR  
**\$4,875**

\*Early-bird rate ends 3/1/2024



## SCHEDULE AT A GLANCE

MONDAY	TUESDAY	WEDNESDAY
<ul style="list-style-type: none"><li>Welcome Reception with Exhibitors</li><li>Welcome Dinner</li></ul>	<ul style="list-style-type: none"><li>Opening General Session</li><li>Education Sessions/ Partner Presentations</li><li>General Session Lunch</li><li>Reception with Exhibitors</li></ul>	<ul style="list-style-type: none"><li>General Session</li><li>Education Sessions/ Partner Presentations</li><li>Exhibit Hall Lunch</li><li>Engineering Excellence Awards Gala</li></ul>



# SPONSORSHIP PACKAGES

## PREMIER SPONSOR

**\$28,500**

### INCLUDES:

- One Exhibit Structure with priority selection
- Five Full-Convention personnel registrations
- One Partner Presentation – 60 minutes including Q & A
- **Event Sponsorship**  
Choice of sole sponsorship of one major Convention event:

MONDAY 5/13

WELCOME DINNER

TUESDAY 5/14

OPENING GENERAL SESSION

TUESDAY 5/14

GENERAL SESSION LUNCH

TUESDAY 5/14

FELLOWS BREAKFAST

WEDNESDAY 5/15

MORNING GENERAL SESSION

### Event Sponsorship Benefits

- Sponsor recognized by ACEC CEO during the Opening General Session
- Sponsor video plays prior to sponsored event or on-stage sponsor introduction of speaker
- Acknowledgment as the Event Sponsor on the Convention mobile app, website, and promotional emails
- Company name/logo displayed on stage/screen during sponsored event
- Acknowledgment on sponsor signage at event entrance
- One VIP reserved table (10 seats) for registered attendees at sponsored event

### Additional Benefits

- Pre-and post-Convention attendee email lists (opt-in attendees only)
- Retargeting campaign (2 weeks) pre- or post-event
- Mobile app benefits:
  - Banner ad on the footer
  - Push notification prior to sponsored event



## SUPPORTING SPONSOR

\$22,500

### INCLUDES:

- One Exhibit Structure with priority selection
- Four Full-Convention personnel registrations
- One Partner Presentation – 60 minutes including Q & A
- **Event Sponsorship**  
Choice of sole sponsorship of one major Convention event:

MONDAY 5/13

WELCOME RECEPTION

OTHER TBD SESSION OR SPECIAL EVENT

### Event Sponsorship Benefits

- Sponsor recognized by ACEC CEO at the Opening General Session
- Acknowledgment as the Event Sponsor on the Convention mobile app, website, and promotional emails
- Acknowledgment on sponsor signage at event entrance

### Additional Benefits

- Pre- and post-Convention attendee email list (opt-in attendees only)
- Two-week retargeting campaign (pre- or post-event)
- Push notification during sponsored event
- Mobile app benefits
  - Banner ad on the footer
  - Push notification prior to sponsored event







## PATRON SPONSOR

**\$11,000**

### INCLUDES:

- One Exhibit Structure
- Three Full-Convention personnel registrations
- **Event Sponsorship**  
Choice of sole sponsorship of one major Convention event:
  - **Breakfast with Exhibitors** (2 available)
  - **Break with Exhibitors** (4 available)

### Event Sponsorship Benefits

- Sponsor recognized by ACEC CEO at the Opening General Session
- Acknowledgment as the Event Sponsor on the Convention mobile app, website, and promotional emails
- Acknowledgment on sponsor signage at event entrance

### Additional Benefits

- Pre- and post-Convention attendee email list (opt-in attendees only)
- Interactive listing with logo and link on ACEC Convention mobile app
- Push notification prior to sponsored event

# A LA CARTE SPONSORSHIP OPPORTUNITIES



## AUDIENCE ENGAGEMENT

### SPONSOR OF THE CONFERENCE PODCAST BOOTH

**\$15,000 EXCLUSIVE OR  
\$7,500 CO-SPONSOR**

- Sponsorship of Podcast Booth and all Podcasts conducted throughout the Convention
- Naming rights for Podcast Booth
- Acknowledgement on sponsor signage at the Podcast Booth
- Live branding of Sponsor – written copy between Podcasts
- Live Podcast featuring Sponsor's representative – questions written by Sponsor

### NAECE RECEPTION

**\$8,000**

- Table available for branding opportunities/giveaways
- Sponsor recognition on reception signage
- Sponsor recognition on promotional materials, on-site signage, and mobile app
- Sponsor recognition on email reception invites
- Two company representatives may attend the reception

### FIRST TIMERS AND BOARD LUNCHEON

**\$8,000**

- Two sponsor representatives may attend and welcome New Attendees at special lunch with program designed just for them
- One piece of collateral placed as a seat drop for the sponsored event
- Sponsor recognition on promotional materials, on-site signage, and mobile app
- Sponsor recognition on email lunch invites
- List of attendees with email (opt-in attendees only)



**PARTNER PRESENTATION****\$4,500 (LIMITED AVAILABILITY)**

- Opportunity to deliver 60-minute partner presentation during Convention
- ACEC will announce and promote the presentation via Convention mobile app and online agenda

**RAPID-FIRE PRESENTATION****\$1,500 (8 AVAILABLE)**

- Opportunity to deliver 10-minute presentation during Break with Exhibitors
- ACEC will announce and promote the presentation via mobile app and online agenda

**EDUCATION PROGRAM OPPORTUNITIES****CALL FOR DETAILS AND PRICING****Concurrent Education Sessions**

- Sponsor representative introduces speaker
- List of attendees with email (opt-in attendees only)

**BRAND AWARENESS****REGISTRATION****\$6,500 (EXCLUSIVE)**

- Sponsor recognition on registration desk signage and self-check-in terminals
- Logo on registration email confirmation communications
- Sponsor recognition on promotional materials, on-site signage, and mobile app

**LANYARDS****\$8,000 (EXCLUSIVE)**

- Sponsor recognition on lanyards distributed to all attendees
- Sponsor recognition on promotional materials, on-site signage, and mobile app





## WI-FI

**\$10,000 (EXCLUSIVE)**

- Sponsor logo on the Wi-Fi access landing page
- Sponsor sign acknowledging Wi-Fi sponsorship
- Sponsor recognition on promotional materials, on-site signage, and mobile app

## MOBILE APP OPPORTUNITIES

### Overall Convention Mobile App Sponsor

- Includes the benefits below, as well as recognition on on-site signage

**\$10,000**

Push Notification – promote your message and event participation

A LA CARTE: \$1,500

Splash Page – sponsor logo/company message will be the first thing attendees will see each time they open the app

A LA CARTE: \$3,500

## EMAIL BLAST TO REGISTERED ATTENDEES (SPONSOR TO PROVIDE ARTWORK/COPY)

**PRE-EVENT (2 AVAILABLE)**

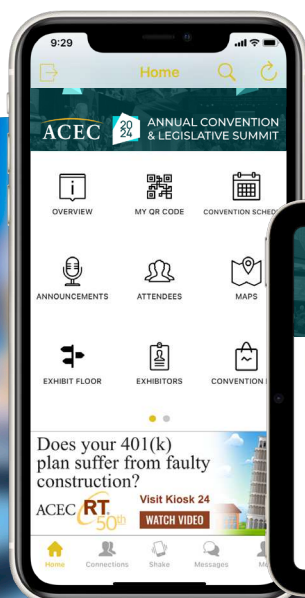
**\$2,500**

**DURING EVENT (3 AVAILABLE)**

**\$2,000**

**POST-EVENT (2 AVAILABLE)**

**\$1,500**



# ACEC ENGINEERING EXCELLENCE AWARDS

Wednesday, May 15 – Reception at 6:00 pm followed by dinner and awards program

This premier event celebrates the best of the best in engineering. Align your company with this event as the top National Award Winners are celebrated with dinner and award presentations followed by the popular EEA After-Party.



## EEA GALA DINNER – DIAMOND LEVEL

**\$15,000**

Available to companies looking to achieve top brand recognition at the EEA Gala.

### PRE-EVENT

- Recognition on ACEC website (including logo and link), *Last Word* e-newsletter, Convention e-promos, and on ACEC social media posts
- Sponsor logo on multiple email confirmations/communications to attendees
- “Red Carpet” podcast with sponsor representative.

### DURING EVENT

- Twenty (20) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Premier seating, two VIP reserved tables (20 total seats), each with table sign
- Individual on-stage recognition during the Gala
- Logo and acknowledgement in printed Gala program distributed to all attendees

### POST-EVENT

- Full-page print ad in post-Convention issue of *Engineering Inc.* magazine to coincide with post-event recognition
- Two-month digital ad retargeting campaign with sponsor message





## EEA GALA DINNER – EMERALD LEVEL

**\$7,500**

Achieve strong brand recognition by demonstrating your support of the prestigious EEA Gala.

### PRE-EVENT

- Recognition on ACEC website (including logo and link), *Last Word* e-newsletter, Convention e-promos, and on ACEC social media sites
- Sponsor logo on multiple email confirmations/communications to attendees

### DURING EVENT

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Premier seating, one VIP reserved table (10 seats), with table sign
- Sponsor recognition during the Gala
- Logo and acknowledgement in printed Gala program distributed to all attendees

### POST-EVENT

- Half-page print ad in post-Convention issue of *Engineering Inc.* magazine to coincide with post-event recognition



### EEA GALA AFTER-PARTY

**\$15,000 (EXCLUSIVE)**

Be recognized as the sole sponsor of the exciting EEA After-Party that follows the Gala Dinner! Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Priority seating, one reserved table (10 seats), with table sign
- Pre-event recognition in EEA Gala promotional material and on event website
- Multiple branding opportunities during the two-hour After-Party, including from-the-stage recognition
- From-the-stage recognition during the Gala Dinner
- Logo and acknowledgement in printed Gala program distributed to all attendees



### EEA GALA WELCOME RECEPTION

**\$15,000 (EXCLUSIVE)**

Be recognized as the sole sponsor of the exciting EEA Gala Reception that precedes the Gala Dinner! Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Priority seating, one reserved table (10 seats), with table sign
- Pre-event recognition in EEA Gala promotional material and on event website
- Multiple branding opportunities during the one-hour Reception
- From-the-stage recognition during the Gala Dinner
- Logo and acknowledgement in printed Gala program distributed to all attendees

FOR MORE INFORMATION ABOUT THE



ANNUAL CONVENTION  
& LEGISLATIVE SUMMIT

VISIT: [2024ANNUALCONVENTION](https://2024annualconvention.org)

## EXHIBIT AND SPONSORSHIP

**ERIN WANDER**

DIRECTOR, AFFILIATE SALES  
AND SPONSORSHIP

440-281-0464

[EWANDER@ACEC.ORG](mailto:EWANDER@ACEC.ORG)



@MeetACEC | @ACEC\_National



@ACEC-National



@ACEC.National



Acecnational



@ACECNational



@ACECNational