



ACEC

ANNUAL
CONVENTION
& LEGISLATIVE
SUMMIT 2025

EXHIBIT^{AND} SPONSORSHIP PROSPECTUS

2025 ANNUAL CONVENTION

MAY 18-21, 2025

GRAND HYATT WASHINGTON
WASHINGTON, D.C.

INCREASE YOUR VISIBILITY WITH TOP A/E EXECUTIVES AND DECISION MAKERS!



67%

are C-level executives, including CEOs, Presidents, Principals, CFOs, COOs, and CIOs.



32%

are Service Engineering professionals, including Project Managers representing Civil, MEP, Geo-technical, Land Development, and Surveying practice disciplines.



ACEC Annual Convention attendees' firms design private and public projects in **transportation, vertical, construction, water/wastewater system, and power**



ACEC Annual Convention Attendees represent

78%

of the ENR 500 Top Design Firms



EXHIBIT OPPORTUNITIES

STANDARD EXHIBIT SPACE

INCLUDES:

- One exhibit structure
- Two complimentary Full-Convention personnel registrations
- Access to all ACEC Convention events and education sessions
- Company name listed on the Convention website
- Company Listing in the Convention mobile app
- Pre- and post-event attendee lists – includes name, title, organization – no emails (opt-in attendees only)

MEMBER

EARLY BIRD

\$3,950*

REGULAR

\$4,400

NON-MEMBER

EARLY BIRD

\$4,675*

REGULAR

\$4,975

*Early-bird rate ends 3/7/2025

SCHEDULE AT A GLANCE

SUNDAY

- Exhibitor Move-In
- Welcome Reception with Exhibitors
- Welcome Dinner

MONDAY

- Opening General Session
- Breakout Sessions/Partner Presentations
- General Session Lunch
- Reception with Exhibitors

TUESDAY

- General Session and PAC Sweepstakes
- Breakout Session/ Partner Presentations
- Lunch with Exhibitors
- Exhibitor Move-Out





PREMIER SPONSOR

\$28,500

INCLUDES

- One exhibit structure with priority selection
- Five Full-Convention personnel registrations
- One Partner Presentation – 45-60 minutes including Q & A

Event Sponsorship

Choice of sole sponsorship of one major Convention event:

SUNDAY 5/18	WELCOME DINNER
MONDAY 5/19	OPENING GENERAL SESSION
MONDAY 5/19	GENERAL SESSION LUNCH
MONDAY 5/19	FELLOWS BREAKFAST
TUESDAY 5/20	MORNING GENERAL SESSION

Event Sponsorship Benefits

- Sponsor recognized by ACEC CEO during the Opening General Session
- Sponsor video plays prior to sponsored event **or** on-stage Sponsor introduction of speaker
- Acknowledgment as the Event Sponsor on the Convention mobile app, website, and promotional emails
- Company name/logo displayed on stage/screen during sponsored event
- Acknowledgment on sponsor signage at event
- One VIP reserved table (10 seats) for registered attendees at sponsored event

Additional Benefits

- Pre- and post-Convention attendee email lists (opt-in attendees only)
- Two-week retargeting campaign pre- or post-event
- Mobile app benefits:
 - Banner ad
 - Push notification during sponsored event

SUPPORTING SPONSOR

\$15,500

INCLUDES

- One exhibit structure with priority selection
- Four Full-Convention personnel registrations
- One pre- or post-event thought-leadership article in the *Last Word* e-newsletter (Sponsor will work with ACEC staff on topics, etc.)

Event Sponsorship

Choice of sole sponsorship of one major Convention event:

SUNDAY 5/18

WELCOME RECEPTION

MONDAY 5/19 AND TUESDAY 5/20

BREAKFAST WITH EXHIBITORS
(TWO AVAILABLE)

MONDAY 5/19 AND TUESDAY 5/20

BREAK WITH EXHIBITORS
(FOUR AVAILABLE)

MONDAY 5/19 AND TUESDAY 5/20

OTHER TBD SESSION OR SPECIAL EVENT

Event Sponsorship Benefits

- Sponsor recognized by ACEC CEO during the Opening General Session
- Acknowledgment as the Event Sponsor on the Convention mobile app, website, and promotional emails
- Acknowledgment on sponsor signage at event

Additional Benefits

- Pre- and post-Convention attendee email list (opt-in attendees only)
- Two-week retargeting campaign (pre- or post-event)
- Mobile app benefits:
 - Banner ad
 - Push notification during sponsored event

A-LA-CARTE SPONSORSHIP OPPORTUNITIES



AUDIENCE ENGAGEMENT

ENGINEERING INFLUENCE PODCAST STUDIO EVENT SPONSOR

\$15,000 (EXCLUSIVE)

- Sponsorship of *Engineering Influence* Podcast Studio and all podcasts conducted throughout the Convention
- Naming rights for Podcast Studio
- Acknowledgement on Sponsor signage at the Podcast Studio
- Live branding of Sponsor-written copy between podcasts
- Live podcast featuring Sponsor's representative with questions written by Sponsor
- Podcast available on the *Engineering Influence* YouTube channel, Podbean, and Apple Podcasts

NAECE RECEPTION

\$9,000

- Table available for branding opportunities/giveaways
- Sponsor recognition on reception signage
- Sponsor recognition in promotional materials, on-site signage, and mobile app
- Sponsor recognition on email invites
- Two representatives may attend the reception

NEW ATTENDEE LUNCH

\$8,000

- One piece of collateral placed as a seat drop for the sponsored event
- Sponsor recognition in promotional materials, on-site signage, and mobile app
- Sponsor recognition on email invites
- List of attendees with email (opt-in attendees only)
- Two representatives allowed to attend and welcome new attendees

PARTNER PRESENTATION

(Available for exhibitors only)

\$4,500 (LIMITED AVAILABILITY)

- Opportunity to deliver 60-minute Presentation during the Convention
- ACEC will announce and promote the presentation via mobile app and online agenda

CEO ROUNDTABLE SPONSORSHIP OPPORTUNITIES

CHOOSE FROM ONE: SMALL FIRM, MEDIUM FIRM, LARGE FIRM, AND EXTRA-LARGE FIRM

\$3,000

- Opportunity to provide promotional item to attendees (example: water bottles, notebooks)
- Sponsor recognition in promotional materials, on-site signage, and mobile app
- Verbal recognition in welcoming remarks
- Opportunity to provide QR Code that will be placed at each table

EDUCATION PROGRAM OPPORTUNITIES

CALL FOR DETAILS AND PRICING

- Concurrent Education Sessions
 - Sponsor representative introduces speaker
 - List of attendees with email (opt-in attendees only)

2025 ANNUAL CONVENTION KEY ISSUES PREVIEW

\$5,000

- The ACEC Advocacy team hosts a virtual Legislative Preview (~ 100 attendees) prior to the ACEC Annual Convention and Legislative Summit, and the in-person Legislative Briefing (~ 500 attendees) at Convention. This session is designed to address the most pressing industry issues and to prep attendees for Capitol Hill visits with key talking points for discussion with legislators.
 - ACEC will promote the virtual Legislative Preview meeting through emails and e-newsletters.
 - Sponsor representative welcomes attendees at both the virtual and on-site briefings.
 - List of attendees with email (opt-in attendees only).
 - Sponsor recognition in promotional materials, onsite signage, and mobile app.



BRAND AWARENESS

REGISTRATION

\$8,500 (EXCLUSIVE)

- Sponsor recognition on registration desk signage and self-check-in terminals
- Logo on registration email confirmation communications
- Sponsor recognition in promotional materials, on-site signage, and mobile app

LANYARDS

\$8,000 (EXCLUSIVE)

- Sponsor recognition on lanyards distributed to attendees
- Sponsor recognition in promotional materials, on-site signage, and mobile app

WI-FI - SOLD

\$10,000 (EXCLUSIVE)

- Sponsor logo on Wi-Fi landing page
- Wi-Fi sign acknowledging sponsorship
- Sponsor recognition in promotional materials, on-site signage, and mobile app

MOBILE APP OPPORTUNITIES

Official Meeting App Sponsor

- **Splash Screen** - Your logo/company message will be the first thing attendees see each time they open the app
- **3 Push Notifications** - promote your message and event participation; one each day of the conference
- **Mobile app Specific Page Sponsorship** - Your logo will appear on a specific page within the app. You will have choice of page
- **Banner ad** - Your ad will scroll at the bottom of the app

\$10,000

Push Notification – promote your message and event participation

\$1,500

Session Specific Sponsor – place your logo/banner on a session page

\$750

Page Sponsor – Your logo/banner will appear briefly at the top of the mobile app page of your choice

\$1,500

Banner Ad on Home Page (only 1 opportunity) – Your banner ad will be visible at the bottom of the home page

\$1,000

EMAIL BLAST TO REGISTERED ATTENDEES (SPONSOR TO PROVIDE ARTWORK/COPY)

Pre-event (two available)

\$2,500

During event (two available)

\$2,000

Post-event (two available)

\$1,500



ACEC ENGINEERING EXCELLENCE AWARDS

TUESDAY, MAY 20, 2025



This premier event celebrates the best of the best in engineering. Align your company with this event as the top National Award Winners are celebrated with dinner and award presentations...all followed by the popular EEA After-Party.



EEA GALA DINNER – DIAMOND LEVEL

\$17,500

Available to companies looking to achieve top brand recognition at the EEA Gala

PRE-EVENT

- Pre-event recognition on ACEC website (including logo and link), *Last Word e-newsletter*, Convention e-promos, and on ACEC social media posts
- Sponsor logo on multiple email confirmations/communications with attendees
- “Red Carpet” podcast of Sponsor representative discussing the award-winning project

DURING EVENT

- Twenty (20) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Premier seating: two VIP reserved tables, each with table sign (20 total seats)
- Individual on-stage recognition during the Gala by the Master of Ceremonies or ACEC representative
- Logo and acknowledgement in printed Gala program

POST-EVENT

- Premium ad in post-event issue of *Engineering Inc.*
- Two-month digital ad retargeting campaign with sponsor message



EEA GALA DINNER – EMERALD LEVEL

\$7,500

Achieve strong brand recognition with your support of the prestigious EEA Gala

PRE-EVENT

- Recognition on ACEC website (including logo and link), *Last Word* e-newsletter, Convention e-promos, and on ACEC social media posts
- Sponsor logo on multiple email confirmations/communications with attendees

DURING EVENT

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Premier seating: one VIP reserved table with table sign (10 seats)
- Sponsor recognition during the Gala by the Master of Ceremonies or ACEC representative
- Logo and acknowledgement in printed Gala program

POST-EVENT

- Ad in post-event issue of *Engineering Inc.*





EEA GALA WELCOME RECEPTION

\$16,500 (EXCLUSIVE)

Be recognized as the sole sponsor of the exciting EEA Gala Reception preceding the Dinner! Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Priority seating: one reserved table with table sign (10 seats)
- Pre-event recognition in EEA Gala promotional materials and on event website
- Branding opportunity at the EEA Red Carpet area
- Multiple branding opportunities during one-hour Reception
- Individual on-stage recognition during Gala by the Master of Ceremonies or ACEC representative
- Logo and acknowledgement in printed Gala program



EEA GALA AFTER-PARTY

\$16,500 (EXCLUSIVE)

Be recognized as the sole sponsor of the exciting EEA After-Party following the Gala! Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards Program and After-Party
- Priority seating: one reserved table (10 seats)
- Pre-event recognition in EEA Gala promotional materials and event website
- Multiple branding opportunities during two-hour After Party, including from-the-stage recognition
- Individual on-stage recognition during Gala by the Master of Ceremonies or ACEC representative
- Logo and acknowledgement in printed Gala Program





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EXHIBIT AND SPONSORSHIP

ERIN WANDER

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