



ACEC

ENGINEERING **EXCELLENCE AWARDS**

2025 GALA EVENING ENGINEERING EXCELLENCE AWARDS
SPONSORSHIP PROSPECTUS

2025 ANNUAL CONVENTION

TUESDAY, MAY 20, 2025

GRAND HYATT WASHINGTON, WASHINGTON, DC



ALIGN YOUR FIRM'S BRAND WITH **THE MOST PRESTIGIOUS AWARDS** OF THE ENGINEERING INDUSTRY

ACEC's 2025 Engineering Excellence Awards Gala showcases the year's most outstanding engineering achievements to a national audience of clients, industry leaders, and decision-makers.

This prestigious black-tie event will be held on Tuesday, May 20, 2025, at the Grand Hyatt in Washington, D.C. in conjunction with the ACEC Annual Convention. The Gala begins with a reception at 6 pm, which will be followed by recognition of National Award Winners, a special presentation of the 2025 Distinguished Award of Merit, and additional top awards presentations, before closing with an After-Party.

ATTENDEE PROFILE

More than 700 people attend the EEA Gala each year, including engineering's leading professionals, members of Congress, and federal, state, and regional agency administrators. Ninety percent of attendees are A/E firm CEOs and senior leadership representing more than 125 firms nationwide.

SPONSORSHIP PACKAGES

The Engineering Excellence Awards Gala offers exceptional sponsorship value for award-winning firms. Sponsorship packages include pre-event, during, and post-event marketing and branding opportunities.

ENGINEERING EXCELLENCE AWARDS GALA

DIAMOND LEVEL | \$17,500

EEA GALA DINNER

Available to firms looking to achieve top brand recognition at the EEA Gala

PRE-EVENT

- Recognition on ACEC website (including logo and link), *Last Word* e-newsletter, Convention e-promos, and on ACEC social media posts
- Sponsor logo on multiple email confirmations/communications with attendees
- “Red Carpet” podcast of Sponsor representative discussing the award-winning project

DURING EVENT

- Twenty (20) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Premier seating: two VIP reserved tables, each with table sign (20 total seats)
- Individual on-stage recognition during the Gala by the Master of Ceremonies or ACEC representative
- Logo and acknowledgement in printed Gala program

POST-EVENT

- Premium ad in post-event issue of *Engineering Inc.*
- Two-month digital ad retargeting campaign with sponsor message



EEA GALA DINNER

Achieve strong brand recognition with your support of the prestigious EEA Gala

PRE-EVENT

- Recognition on ACEC website (including logo and link), *Last Word* e-newsletter, Convention e-promos, and on ACEC social media posts
- Sponsor logo on multiple email confirmations/communications with attendees

DURING EVENT

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Premier seating: one VIP reserved table with table sign (10 total seats)
- Sponsor recognition during the Gala by the Master of Ceremonies or ACEC representative
- Logo and acknowledgement in printed Gala program

POST-EVENT

- Ad in post-event issue of *Engineering Inc.*

\$16,500 | EXCLUSIVE

EEA GALA WELCOME RECEPTION

Be recognized as the sole sponsor of the exciting EEA Gala Reception preceding the Dinner!

Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Priority seating: one reserved table with table sign (10 total seats)
- Pre-event recognition in EEA Gala promotional materials and on event website
- Multiple branding opportunities during one-hour reception
- Individual on-stage recognition during the Gala by the Master of Ceremonies or ACEC representative
- Logo and acknowledgement in printed Gala program

\$16,500 | EXCLUSIVE

EEA GALA AFTER-PARTY

Be recognized as the sole sponsor of the exciting EEA After-Party following the Gala!

Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Priority seating: one reserved table with table sign (10 total seats)
- Pre-event recognition in EEA Gala promotional material and on event website
- Multiple branding opportunities during two-hour After-Party, including recognition from the stage
- Individual on-stage recognition during the Gala by the Master of Ceremonies or ACEC representative
- Logo and acknowledgement in printed Gala program



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ENGINEERING EXCELLENCE AWARDS

For more information about the ACEC
Engineering Excellence Awards Gala visit:

EXHIBIT AND
SPONSORSHIP

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