



EXHIBIT AND SPONSORSHIP PROSPECTUS

2026 ANNUAL CONVENTION
& LEGISLATIVE SUMMIT
MAY 3-6, 2026
GRAND HYATT WASHINGTON
WASHINGTON, D.C.

INCREASE YOUR VISIBILITY WITH TOP A/E EXECUTIVES AND DECISION MAKERS!



63%

are C-level Executives including CEOs, Presidents, Principals, CFOs, COOs, and CIOs



37%

are Service Engineering Professionals, including Project Managers, representing Civil, MEP, Geo-Technical, Land Development, and Surveying practice disciplines



ACEC Annual Convention Attendees' firms design private and public projects in **Transportation, Vertical Construction, Water/Wastewater Systems, and Power**



ACEC Annual Convention Attendees represent

78%

of the ENR 500 Top Design Firms



EXHIBIT OPPORTUNITIES

STANDARD EXHIBIT SPACE

INCLUDES:

- One exhibit structure
- Two complimentary full-Convention personnel registrations
- Access to all ACEC Convention events and education sessions
- Company name listed on the Convention website
- Company listing on the Convention mobile app
- Pre- and post-event attendee lists including name, title, and organization (opt-in attendees only; no email addresses)

MEMBER

EARLY BIRD

\$3,950*

REGULAR

\$4,400

NON-MEMBER

EARLY BIRD

\$4,675*

REGULAR

\$4,975

*Early-bird rate ends 3/13/2026

SCHEDULE AT A GLANCE

SUNDAY

- Exhibitor Move-In
- Welcome Reception with Exhibitors
- Welcome Dinner

MONDAY

- Opening General Session
- Networking Breaks (3)
- Education Sessions
- Rapid-Fire Sessions
- General Session Lunch
- Reception with Exhibitors

TUESDAY

- General Session and PAC Sweepstakes
- Networking Break (1)
- Education Sessions
- Rapid-Fire Sessions
- Lunch with Exhibitors
- Exhibitor Move-Out





SPONSORSHIP PACKAGES

(Exhibit space/structure included)

PREMIER SPONSOR

\$29,000

INCLUDES:

- One exhibit structure with priority selection
- Five full-Convention personnel registrations
- Rapid-Fire Session
- One pre- or post-event thought-leadership article on the *Engineering, Inc.* website (sponsor will work with ACEC staff on topics, etc.)

Event Sponsorship

Choice of sole sponsorship of one major Convention event:

SUNDAY 5/3

WELCOME DINNER

MONDAY 5/4

GENERAL SESSION LUNCH

MONDAY 5/4

FELLOWS BREAKFAST

TUESDAY 5/5

MORNING GENERAL SESSION

Event Sponsorship Benefits

- Sponsor recognized by ACEC CEO from the stage during the Opening General Session
- Sponsor video plays prior to sponsored event **or** on-stage sponsor introduction of speaker
- Event sponsor logo acknowledgment in Convention promotional materials, website, and mobile app
- Sponsor name/logo displayed on stage/screen during sponsored event
- Sponsor logo acknowledgement on signage at event
- One VIP reserved table (10 seats) for registered attendees at sponsored event

Additional Benefits

- Pre- and post-Convention attendee email lists (opt-in attendees only)
- Two-week retargeting campaign (pre- or post-event)
- Mobile app benefits:
 - Banner ad
 - Push notification during sponsored event

SUPPORTING SPONSOR

\$14,500

INCLUDES:

- One exhibit structure with priority selection
- Four full-Convention personnel registrations

Event Sponsorship

Choice of sole sponsorship of one major Convention event:

SUNDAY 5/3

WELCOME RECEPTION

MONDAY 5/4 OR TUESDAY 5/5

BREAKFAST WITH EXHIBITORS
(TWO AVAILABLE)

MONDAY 5/4 OR TUESDAY 5/5

BREAK WITH EXHIBITORS
(FOUR AVAILABLE)

MONDAY 5/4 OR TUESDAY 5/5

OTHER TBD SESSION OR SPECIAL EVENT

Event Sponsorship Benefits

- Sponsor recognized by ACEC CEO from the stage during the Opening General Session
- Event sponsor logo acknowledgment in Convention promotional materials, website, and mobile app
- Sponsor logo acknowledgment on signage at event

Additional Benefits

- Pre- and post-Convention attendee email list (opt-in attendees only)
- Two-week retargeting campaign (pre- or post-event)
- Mobile app benefits:
 - ▷ Banner ad
 - ▷ Push notification during sponsored event



A-LA-CARTE SPONSORSHIP OPPORTUNITIES



AUDIENCE ENGAGEMENT

ACEC MEDIA CENTER

\$15,000 (EXCLUSIVE)

- Naming rights for ACEC Media Center
- Recognized as sponsor for all podcasts conducted at the Media Center throughout the Convention
- Sponsor logo acknowledgement on signage at the Media Center
- Live branding of Sponsor-written copy between podcasts
- Live podcast featuring Sponsor's representative with questions written by Sponsor
- Podcasts available on the *Engineering Influence* YouTube channel, Podbean, and Apple Podcasts

NAECE RECEPTION

\$9,000

- Table available for branding opportunities/giveaways
- Sponsor logo recognition in Convention promotional materials, on-site signage, and mobile app
- Sponsor logo recognition on signage at event
- Sponsor logo recognition on email invites
- Two representatives may attend the reception

NEW ATTENDEE LUNCH

\$8,000

- One piece of collateral placed as a seat drop at event
- Sponsor logo recognition in Convention promotional materials, on-site signage, and mobile app
- Sponsor logo recognition on signage at event
- Sponsor logo recognition on email invites
- List of attendees with email (opt-in attendees only)
- Two representatives may attend and welcome new attendees

RAPID-FIRE SESSIONS

\$1,500

- Opportunity to deliver 15-minute presentation during Networking Breaks
- ACEC will promote the session as part of Convention educational offerings on Convention website schedule and mobile app

TECHNOLOGY RAPID-FIRE SESSIONS

\$1,500

- Showcase your cutting-edge tech solutions and services to leaders in the AEC Industry
 - ▷ Opportunity to deliver 15-minute presentation during Networking Breaks
 - ▷ ACEC will promote the session as part of Convention educational offerings on Convention website schedule and mobile app

CEO ROUNDTABLE SPONSORSHIP OPPORTUNITIES

CHOOSE ONE: SMALL FIRM, MEDIUM FIRM, LARGE FIRM, AND VERY LARGE FIRM

\$3,000

- Provide Sponsor-branded promotional items for all attendees (e.g., water bottles, notebooks)
- Sponsor logo recognition in Convention promotional materials, on-site signage, and mobile app
- Sponsor logo recognition on signage at event
- Verbal recognition in welcoming remarks
- Opportunity to provide QR code for Sponsor information; QR code will be displayed at each table

EDUCATION PROGRAM OPPORTUNITIES

CALL FOR DETAILS AND PRICING

- Concurrent Education Sessions
 - ▷ Sponsor representative introduces speaker
 - ▷ Sponsor logo recognition on screen during walk-in

2026 ANNUAL CONVENTION KEY ISSUES PREVIEW

\$5,000

- The ACEC Advocacy team hosts a virtual Legislative Preview (~100 attendees) prior to the ACEC Annual Convention & Legislative Summit and an in-person Legislative Briefing (~500 attendees) at the Convention. Both the Preview and the in-person Briefing are designed to address the most pressing industry issues and to prepare attendees for Capitol Hill visits with key talking points for discussion with legislators. ACEC will promote the virtual Legislative Preview and the in-person Briefing through emails and e-newsletters.
- Event Sponsorship Benefits:
 - ▷ Sponsor logo recognition in Convention promotional materials, on-site signage, and mobile app
 - ▷ Sponsor representative(s) will welcome attendees at both the virtual Preview and the in-person Briefing
 - ▷ List of attendees with email (opt-in attendees only)



BRAND AWARENESS

REGISTRATION

\$8,500 (EXCLUSIVE)

- Sponsor logo recognition on registration desk signage and self-check-in terminals
- Sponsor logo on registration email confirmation communications
- Sponsor logo recognition in Convention promotional materials, on-site signage, and mobile app

LANYARDS

\$8,000 (EXCLUSIVE)

- Sponsor's and ACEC's logos on lanyards distributed to all attendees
- Sponsor logo recognition in Convention promotional materials, on-site signage, and mobile app

WI-FI

\$10,000 (EXCLUSIVE)

- Sponsor logo on Wi-Fi landing page
- Sponsor logo recognition in Convention promotional materials, on-site signage, and mobile app
- Sponsor can create Wi-Fi password

KEY CARDS

CALL FOR PRICING

- Sponsor logo/message on room key card distributed to ACEC Annual Convention attendees
- Sponsor logo recognition in Convention promotional materials, on-site signage, and mobile app

ROOM DROP

CALL FOR PRICING

- Sponsor can provide branded flyers, envelopes, door hangers, gift bags, or baskets that will be distributed at ACEC Annual Convention attendees' sleeping rooms

MOBILE APP OPPORTUNITIES

Official Mobile App Sponsor

- **Splash Screen** — Sponsor logo and message will be the first thing attendees see each time they open the app
- **Three Push Notifications** — promote your company message and event participation (one per day of the Convention)
- Sponsor logo will appear on Sponsor's choice of page within the app (e.g., Schedule, Speakers, Exhibitors, etc.)
- Banner ad

\$8,000

Push Notification

\$1,500

Individual Session Sponsor

\$750

Page Sponsor (e.g., Schedule, Speakers, Exhibitors, etc.)

\$1,500

Banner Ad

\$1,000

EMAIL BLAST TO REGISTERED ATTENDEES

(SPONSOR TO PROVIDE ARTWORK/COPY)

Pre-event (two available)

\$2,500

During event (two available)

\$2,000

Post-event (two available)

\$1,500



TUESDAY, MAY 5, 2026



This premier event celebrates the best of the best in engineering. Align your company with this event as the top National Award Winners are celebrated with dinner and award presentations...all followed by the popular EEA After-Party.



EEA GALA DINNER – DIAMOND LEVEL

\$17,500

Available to companies looking to achieve top brand recognition at the EEA Gala

PRE-EVENT

- Sponsor logo recognition on the event website, Convention e-promos, and on EEA social media posts
- Sponsor logo on email confirmations/communications with attendees
- “Red Carpet” podcast of Sponsor representative discussing the award-winning project

DURING EVENT

- Twenty (20) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Premier seating: two VIP reserved tables, each with table sign (20 total seats)
- Individual on-stage recognition during the Gala by the Master of Ceremonies or ACEC representative
- Sponsor logo recognition on QR code table card for online event program

POST-EVENT

- Premium ad on *Engineering, Inc.* website
 - ▷ Two-month Skyscraper ad (300x600)
- Two-month retargeting campaign with Sponsor message
- Sponsor logo included on post-Gala “Thank You” ad on *Engineering, Inc.* website



EEA GALA DINNER – EMERALD LEVEL

\$7,500

Achieve strong brand recognition with your support of the prestigious EEA Gala

PRE-EVENT

- Sponsor logo recognition on the event website, Convention e-promos, and on EEA social media posts
- Sponsor logo on email confirmations/communications with attendees

DURING EVENT

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Premier seating: one VIP reserved table with table sign (10 seats)
- Sponsor recognition during the Gala by the Master of Ceremonies or ACEC representative
- Sponsor logo recognition on QR code table card for online event program

POST-EVENT

- Ad on *Engineering Inc.* website
 - ▷ Two-month Banner ad (300x250 pixels)
- Sponsor logo included on post-Gala “Thank You” ad on *Engineering, Inc.* website



EEA GALA DINNER – SUPPORTING LEVEL

\$3,000

A perfect opportunity for your company to champion the EEA Gala!

PRE-EVENT

- Sponsor logo recognition on the event website and Convention e-promos

DURING EVENT

- Sponsor recognition during the Gala by the Master of Ceremonies or ACEC representative
- Sponsor logo recognition on QR code table card for online event program

POST-EVENT

- Sponsor logo included on post-Gala “Thank You” ad on *Engineering, Inc.* website



EEA GALA WELCOME RECEPTION

\$16,500 (EXCLUSIVE)

Be recognized as the exclusive sponsor of the EEA Gala Welcome Reception that precedes the dinner! Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Priority seating: one reserved table at the Gala dinner with table sign (10 seats)
- Pre-event Sponsor logo recognition on the event website, Convention e-promos, and on EEA social media posts
- Reception Branding
 - ▷ Sponsor logo recognition on napkins and event signage
- On-stage recognition during the Gala by the Master of Ceremonies or ACEC representative
- Sponsor logo recognition on QR code table card for online event program
- Sponsor logo recognition on signage at Welcome Reception
- Sponsor logo included on post-Gala "Thank You" ad on *Engineering, Inc.* website



EEA GALA AFTER-PARTY

\$16,500 (EXCLUSIVE)

Be recognized as the exclusive sponsor of the exciting EEA After-Party that follows the Gala! Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Priority seating: one reserved table at the Gala dinner with table sign (10 seats)
- Pre-event Sponsor logo recognition on the event website, Convention e-promos, and on EEA social media posts
- On-stage recognition during Gala by the Master of Ceremonies or ACEC representative
- Sponsor logo recognition on QR code table card for online event program
- Sponsor logo recognition on signage at the After-Party
- Sponsor logo included on post-Gala "Thank You" ad on *Engineering, Inc.* website





ANNUAL
CONVENTION
& LEGISLATIVE
SUMMIT **2026**

ACEC ANNUAL CONVENTION AND LEGISLATIVE SUMMIT

FOR MORE INFORMATION ABOUT ACEC 2026
ANNUAL CONVENTION AND EEA GALA EXHIBIT
AND SPONSORSHIP OPPORTUNITIES:

ERIN WANDER

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