ACEC

ENGINEERING
EXCELLENCE AWARDS

2026 ENGINEERING EXCELLENCE AWARDS GALA

SPONSORSHIP PROSPECTUS

2026 ANNUAL CONVENTION

TUESDAY, MAY 5, 2026

GRAND HYATT WASHINGTON,

WASHINGTON, DC

ELEVATE YOUR FIRM'S PROFILE WITH THE ENGINEERING INDUSTRY'S **MOST PRESTIGIOUS AWARDS**

Position your firm at the heart of engineering excellence by sponsoring the 2026 ACEC Engineering Excellence Awards Gala. This exclusive black-tie event, held in conjunction with the ACEC Annual Convention & Legislative Summit, delivers unparalleled access to the industry's most influential decision-makers in an environment celebrating innovation and achievement.

YOUR SPONSORSHIP DELIVERS:

HIGH-IMPACT VISIBILITY

- Showcase your brand to 650+ attendees, including 90% C-suite executives and senior leaders from 125+ firms nationwide

- Gain exposure to members of Congress and key federal, state, and regional agency administrators who influence engineering projects and policy

- Associate your firm with the industry's most prestigious recognition of engineering achievement

STRATEGIC NETWORKING OPPORTUNITIES

- Connect directly with potential clients and partners during the reception, awards ceremony, and After-Party

- Engage with engineering's top professionals in a celebratory atmosphere that encourages meaningful connections

TARGETED AUDIENCE REACH

- Reach a concentrated audience of decision-makers with exceptional buying power, driving engineering project decisions and firm selection

BRAND ALIGNMENT

- Position your firm alongside excellence, innovation, and the future of engineering

EXTENDED EXPOSURE

- Year-round recognition through pre-event promotion, on-site visibility, and post-event communications, extending your visibility to ACEC national members and the engineering industry

- Inclusion in media coverage and social media amplification highlighting the Gala and award winners

This is your opportunity to elevate your brand visibility where it matters most—in front of the industry's most influential leaders during the year's most important celebration.

ACEC ENGINEERING EXCELLENCE AWARDS

SPONSORSHIP
PACKAGES

The Engineering Excellence Awards Gala offers exceptional sponsorship value for award-winning firms. Sponsorship packages include pre-event, during, and post-event marketing and branding opportunities.

ENGINEERING **EXCELLENCE AWARDS** GALA

EEA GALA DINNER

DIAMOND LEVEL | $17,500

Available to firms looking to achieve top brand recognition at the EEA Gala

PRE-EVENT

- Sponsor logo recognition on the event website, Convention e-promos, and in EEA social media posts

- Sponsor logo on email confirmations/ communications with attendees

- "Red Carpet" podcast of Sponsor representative discussing the award-winning project

DURING EVENT

- Twenty (20) guest tickets to Reception, Dinner, Awards Program, and After-Party

- Premier seating: two VIP reserved tables, each with table sign (20 total seats)

- Individual on-stage recognition during the Gala by the Master of Ceremonies or ACEC representative

- Sponsor logo recognition on QR code table card for online event program

POST-EVENT

- Premium ad on *Engineering, Inc.* website

- Two-month retargeting campaign with Sponsor message

- Sponsor logo included on post-Gala "Thank You" ad on *Engineering, Inc.* website

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EEA GALA DINNER

Achieve strong brand recognition with your support of the prestigious EEA Gala

PRE-EVENT

- Sponsor logo recognition on the event website, Convention e-promos, and in EEA social media posts
- Sponsor logo on email confirmations/communications with attendees

DURING EVENT

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Premier seating: one VIP reserved table with table sign (10 seats)
- Sponsor recognition during the Gala by the Master of Ceremonies or ACEC representative
- Sponsor logo recognition on QR code table card for online event program

POST-EVENT

- Ad on *Engineering Inc.* website
- Sponsor logo included on post-Gala "Thank You" ad on *Engineering, Inc.* website

EEA GALA WELCOME RECEPTION

$16,500 | EXCLUSIVE

Be recognized as the exclusive sponsor of the EEA Gala Welcome Reception that precedes the Dinner! Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Priority seating: one reserved table at the Gala dinner with table sign (10 seats)
- Pre-event Sponsor logo recognition on the event website, Convention e-promos, and in EEA social media posts
- Reception Branding
  ▹ Sponsor logo recognition on napkins and event signage
- On-stage recognition during the Gala by the Master of Ceremonies or ACEC representative
- Sponsor logo recognition on QR code table card for online event program
- Sponsor logo recognition on signage at Welcome Reception
- Sponsor logo included on post-Gala "Thank You" ad on *Engineering, Inc.* website

EEA GALA AFTER-PARTY

$16,500 | EXCLUSIVE

Be recognized as the exclusive sponsor of the exciting EEA After-Party that follows the Gala! Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Priority seating: one reserved table at the Gala dinner with table sign (10 seats)
- Pre-event Sponsor logo recognition on the event website, Convention e-promos, and in EEA social media posts
- On-stage recognition during Gala by the Master of Ceremonies or ACEC representative
- Sponsor logo recognition on QR code table card for online event program
- Sponsor logo recognition on signage at the After-Party
- Sponsor logo included on post-Gala "Thank You" ad on *Engineering, Inc.* website

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For More Information About ACEC Engineering Excellence Awards Gala Sponsorship Opportunities:

EXHIBIT AND SPONSORSHIP

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